

# THE OKC HOME +OUTDOOR LIVING SHOW

MARCH

# 2018

## Show Guide Ad Rates

EXHIBITORS	NON-EXHIBITORS
<b>COVERS</b>	
Back \$2,000	\$2,500
Inside Front \$1,200	\$1,500
Inside Back \$1,200	\$1,500
<b>ADS</b>	
Full-Page \$900	\$1,200
Half-Page \$550	\$750
Quarter-Page \$400	\$500
Business Card-Size \$250	\$300
<b>AD SPECS</b>	
Full-Page 10.125" W X 9.875" H	
Horizontal Half-Page 10.125" W X 4.854" H	
Vertical Half-Page 4.979" W X 9.875" H	
Quarter-Page 4.979" W X 4.854" H	
Business Card-Size 3.5" W X 2" H	

### FEATURE YOUR COMPANY!

Show Guides will be distributed in The Oklahoman newspaper just days before the Show. The Show Guide is a great way to highlight your booth space!

**DEADLINE**  
All ads must be booked and design approved by 5pm, MARCH 1st.

To place an ad in the Show Guide, it is required that advertisers have a "camera-ready" ad. If you do not have a camera-ready ad, **CHRISTENSEN MEDIA GROUP** (our media partner) is available to design an ad for you at a \$500 design fee. If you need a logo designed for you, **MARKETPLACE EVENTS** will design one for you at a \$500 design fee.

For more information or to place your ad contact:

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