

OKLAHOMA CITY
**HOME
+GARDEN
SHOW**

State Fair Park, Oklahoma City
OklahomaCityHomeShow.com

THE OKC
**HOME
+OUTDOOR
LIVING
SHOW**

State Fair Park, Oklahoma City
HomeShowOKC.com



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MARKETPLACE | **EVENTS**

Put Your Company in **LIGHTS!**

From open to close every day of the show, the large **LED lighted column signs rotate messages in the Bennett Event Center**. A **maximum of 15 companies** will have the chance to have their logo/message in lights, rotating sequentially all day, every day.

The LED signs shine above the exhibit floor and it is noticeable as they change between messages, drawing the consumer's eye towards them each time. **Your signage will light up simultaneously on all 20 columns in the Bennett Event Center approximately 12 times per hour**. That's **336 repetitions** which will be seen by all attending consumers over three days. This is your chance to increase brand recognition and create high levels of interest to continually drive traffic to your booth during the show.



This extremely limited opportunity is available for the modest investment of **only \$1,000**. Exhibitors may purchase a maximum of two rotational slots.

Organizations that purchase this opportunity for the current years' shows will have the first right of refusal for the following year, and as with many of our marketing opportunities with limited availability, we expect those not booking in the current year will likely have a multi-year wait before a slot opens.

Call your exhibit sales consultant today to learn more about this exclusive opportunity before they are sold out.