

EVERY
JANUARY

OKLAHOMA CITY
**HOME
+ GARDEN
SHOW**

JANUARY 17-19, 2020

Sell face to face to over 38,000 qualified homeowners who attend the Oklahoma City Home + Garden Show

- 97% plan on completing a project
- 96% of visitors are unique to EACH of our shows
- 93% are homeowners
- \$131,151 average annual household income
- 74% attend with a spouse or partner – meet BOTH decision makers
- 70% are ages 35-64

Source: 2018 Marketplace Events
Attendee Survey

One GREAT year.
Two GREAT shows.



STATE FAIR PARK - OKLAHOMA CITY

WHO EXHIBITS

BUILDING & REMODELING:
windows & doors, flooring,
roofing, garage doors,
gutters, painting, contractors,
builders

KITCHENS & BATHROOMS:
fixtures, appliances, cabinets
& countertops

OUTDOOR LIVING:
landscaping & gardening,
furniture, cooking/barbeques,
pavers, pools, ponds, patios,
fencing, pest control

GREEN LIVING: all things
eco-friendly

**INTERIOR DESIGN &
DECORATING:** services for
one's space

**FURNISHINGS &
ACCESSORIES:**
lighting, furniture, art, decor,
window coverings

SHOPPING & LIFESTYLE:
edibles, gifts & gadgets, pet-
related, jewelry, arts & crafts

**FINANCIAL &
PROFESSIONAL SERVICES:**
realtors, lenders & mortgage
brokers, title companies

EVERY
MARCH

THE OKC
**HOME
+ OUTDOOR
LIVING
SHOW**

MARCH 27-29, 2020

Sell face to face to more than 21,000 qualified homeowners who attend the OKC Home + Outdoor Living Show

- 96% of visitors are unique to EACH of our shows
- 95% plan on completing a project
- 92% are homeowners
- \$113,151 average annual household income
- 79% attend with a spouse – meet BOTH decision makers
- 70% are ages 35-64

Source: 2018 Marketplace Events
Attendee Survey

BUILD YOUR BUSINESS HERE!

CALL US TODAY TO BOOK THE
**OKLAHOMA CITY HOME + GARDEN SHOW &
THE OKC HOME + OUTDOOR LIVING SHOW!**

ANNE RYAN

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**MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA.
WE PRODUCE 59 CONSUMER HOME SHOWS, FIVE HOLIDAY SHOWS AND TWO BRIDAL SHOWS IN 31
MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 20,000 EXHIBITORS AND 1.8 MILLION ATTENDEES.**