

ON-SITE SIGNAGE RULES



INLINE

- Max height: under 8' to hang from pipe & drape banner.
- Free standing signs should be placed in the back half of the booth where they will not block your neighbor's site-lines.

ENDCAPS (Peninsulas)

- Signs can be higher than 8' IF affixed/permanent to booth display.
- Must be draped (at exhibitor's expense) if it hangs above back neighbor's booth.
- Fine if it is in the front or middle of exhibitor's space.

ISLANDS

- Signs can be higher than 8' IF affixed/permanent to booth display.
- Must be draped (at exhibitor's expense) if it hangs above back neighbor's booth.
- Fine if it is in the front or middle of exhibitor's space.
- •Signs may be displayed anywhere inside the island.

Anything of banner material (signs that are not a physical part of display) must be below 8' unless vendor has paid \$500 sponsorship fee and hanging responsibilities rests with the exhibitor.

FOR QUESTIONS REGARDING RULES AND REGULATIONS
PLEASE CONTACT BONNIE ERLBACHER



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