

# THE OKC HOME + OUTDOOR LIVING SHOW

MARCH 24-26, 2017  
State Fair Park  
Oklahoma City



## 21,100 CONSUMERS ARE LOOKING FOR YOU!

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 21,000 homeowners attend **The OKC Home + Outdoor Living Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. **The OKC Home + Outdoor Living Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

### WE ATTRACT A MORE QUALIFIED AUDIENCE

**96%**

of visitors are unique to EACH of our shows

**95%**

are homeowners

**86%**

attend with a project in mind

**83%**

attend with a spouse – meet BOTH decision makers

**74%**

are ages 35-64

**71%**

rated the value they received for the admission price paid as excellent, very good or good

**\$100,726**

average annual household income across all our U.S. home shows

*Source: 2015 Marketplace Events Attendee Survey*

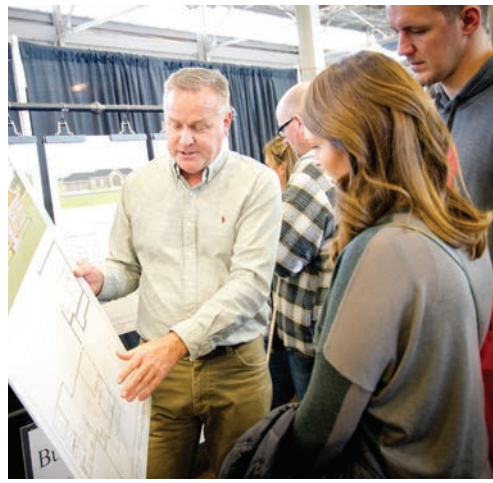
### EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation, Fitness
- Utility Companies
- Windows, Window Coverings & Doors

### DID YOU KNOW?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA WITH MORE THAN 47 SHOWS IN 23 MARKETS THAT COLLECTIVELY ATTRACT 1.5 MILLION ATTENDEES.





## SHOW HOURS

Fri MAR 24 Noon - 9:00 p.m.  
 Sat MAR 25 10:00 a.m. - 9:00 p.m.  
 Sun MAR 26 10:00 a.m. - 6:00 p.m.

## MOVE-IN HOURS

Wed MAR 22 8:00 a.m. - 6:00 p.m.  
 Thu MAR 23 8:00 a.m. - 6:00 p.m.

## MOVE-OUT HOURS

Sun MAR 26 6:01 p.m. - 10:00 p.m.  
 Mon MAR 27 8:00 a.m. - Noon

*\* Hours subject to change.*

## MORE THAN JUST BOOTH SPACE

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- FREE Listing in the official Show Guide
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Exhibitor manual for pre-show planning
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities
- Promotional opportunities with major media partners

## BOOTH PRICING

Exhibit Space Rate ( <i>Booths of up to 399 sq. ft.</i> )	\$11.49/sq. ft.
Exhibit Space Rate ( <i>Booths of 400 sq. ft. and greater</i> )	\$9.99/sq. ft.

Exhibitor Listing ( <i>required</i> )	\$99
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### ADDITIONALLY:

Direct Sell Rate	\$150/booth
Corner Premium	\$150/corner
Perimeter Fee	\$150

**DON'T MISS OUT ON GROWING YOUR BUSINESS!  
 CALL TODAY!**

Hear what one of our exhibitors had to say.

"It's a great way to make people aware of our store and sell products."

*Steve Mangus,  
 HEARTLAND SLEEP CENTER*

**OKLAHOMA CITY HOME + GARDEN SHOW**  
**JANUARY 20-22, 2017**  
 State Fair Park, *Oklahoma City*  
[OklahomaCityHomeShow.com](http://OklahomaCityHomeShow.com)



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[HomeShowOKC.com](http://HomeShowOKC.com)



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