

THE OKC
HOME
+ OUTDOOR
LIVING
SHOW

20,091 CONSUMERS ARE LOOKING FOR YOU!

MARCH 23-25, 2018

State Fair Park, *Oklahoma City*

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 20,000 homeowners attend **The OKC Home + Outdoor Living Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or outdoor living projects. **The OKC Home + Outdoor Living Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings



**WE ATTRACT
A MORE
QUALIFIED
AUDIENCE**



96%

of visitors are unique to EACH of our shows

91%

are homeowners

92%

attend with a project in mind

78%

attend with a spouse or partner - meet BOTH decision makers

74%

are ages 35-64

72%

rate the value they received for the admission price paid as excellent, very good or good

\$99,117

average annual household income

Source: 2016 Marketplace Events Attendee Survey



MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 52 CONSUMER HOME SHOWS AND SIX HOLIDAY SHOWS IN 26 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 17,250 EXHIBITORS AND 1.9 MILLION ATTENDEES.

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- FREE Listing in the official Show Guide
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- 24-hour security
- Exhibitor manual for pre-show planning
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities
- Promotional opportunities with major media partners



HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"This show is a great way to get in front of a lot of people."
STEVE MANGUS, HEARTLAND SLEEP CENTER



SHOW HOURS

Fri	MAR 23	Noon - 9:00 p.m.
Sat	MAR 24	10:00 a.m. - 9:00 p.m.
Sun	MAR 25	10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Wed	MAR 21	8:00 a.m. - 6:00 p.m.
Thu	MAR 22	8:00 a.m. - 6:00 p.m.

MOVE-OUT HOURS

Sun	MAR 25	6:01 p.m. - 10:00 p.m.
Mon	MAR 26	8:00 a.m. - Noon

Hours subject to change.

BOOTH PRICING

Exhibit Space Rate \$11.99/ sq. ft.
(Booths of up to 399 sq. ft.)

Exhibit Space Rate \$10.39/ sq. ft.
(Booths of 400 sq. ft. and greater)

Exhibitor Listing - Required \$99

ADDITIONALLY:

Perimeter Fee \$150
 Direct Sell Fee \$150/booth
 Corner Premium \$175/corner

OKLAHOMA CITY HOME + GARDEN SHOW
JANUARY 19-21, 2018

State Fair Park, Oklahoma City
OklahomaCityHomeShow.com

THE OKC HOME + OUTDOOR LIVING SHOW
MARCH 23-25, 2018

State Fair Park, Oklahoma City
HomeShowOKC.com

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!



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