

▶ WHAT WE DO

We are a three-day marketplace connecting you face to face with **21,371 QUALIFIED homeowners** giving you the opportunity to generate hundreds of leads resulting in sales. Buyers from Oklahoma City and the surrounding areas attend **The OKC Home + Outdoor Living Show** annually—37 years, in fact—seeking helpful advice, solutions and new products for their next renovation, décor or landscape project.

▶ WHO WE ARE

Marketplace Events is the largest producer of home shows in North America. We produce **59 consumer home shows, five holiday shows and two bridal shows in 31 markets** each year that collectively attract **20,000 exhibitors and 1.8 million attendees.**

▶ WHO'S ATTENDING

- 96% of visitors are unique to EACH of our shows
- 95% plan on completing a project
- 92% are homeowners
- 79% attend with a spouse or partner- *meet BOTH decision makers*
- 70% are ages 35-64
- \$113,151 average annual household income

Source: 2018 Marketplace Events Attendee Survey



THE OKC HOME +OUTDOOR LIVING SHOW

MARCH 27-29, 2020

State Fair Park

Oklahoma City

BOOTH PRICING

Exhibit Space Rate \$12.49/sq. ft.
(Booths of up to 399 sq. ft.)

Exhibit Space Rate \$10.89/sq. ft.
(Booths of 400 sq. ft. and greater)

REQUIRED:

Exhibitor Listing	\$99
New Exhibitor Marketing Package	\$100

ADDITIONALLY:

Main Aisle Premium	\$200
Perimeter Fee	\$150
Direct Sell Fee	\$200/booth
Corner Premium	\$200/corner

RATE INCLUDES

- Standard pipe & drape
- Exhibitor badges
- Complimentary passes
- Listing in official Show Guide
- Exhibitor training seminar
- Exhibitor manual for pre-show planning
- 24-hour security

Ask us about the
2020 Oklahoma City
Home + Garden Show too!
JANUARY 17-19.