

THE OKC HOME +OUTDOOR LIVING SHOW

MARCH 24-26 2017

State Fair Park-Oklahoma City

How to set up your company's Exhibitor Listing

How-to create your listing - as easy as 1-2-3-4!

1. Enter your company info online at:
<http://www.homeshowokc.com/add-exhibitor-login>
2. Log in with the username: **OKCHOLMarch** and
password: **OKCHOLMarEX7**
Please note that the password is case sensitive. Contact your show
manager if you want to fax/email your information.
3. We will create your company profile and set up your Request
Information form.
4. We will update and maintain your page as required so you can
promote product launches, store sales, events and more through
your company page!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you
provide the better, as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear
in the search results. If you sell different types of products, be sure to
list them all.
- Select the category that best represents your company. Your
company will be listed under this heading.
- Include your booth number. Make sure customers can find your
company on the show floor.
- Offer a show special or discount. Use a promo code or offer a
percentage off to people who mention your listing, this way you can
track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive - try and make appointments with
customers during the show.

The screenshot displays the 'THE OKC HOME + OUTDOOR LIVING SHOW' website. The top navigation bar includes 'HOME SHOW', 'MARCH 24 - 26, 2017', 'OKLAHOMA STATE FAIR PARK', and 'OKLAHOMA CITY, OK'. Below the navigation is a banner image of a fire pit with a waterfall. The main content area is titled 'EXHIBITOR LISTINGS' and features a form titled 'ADD YOUR EXHIBITOR LISTING'. The form includes fields for Company Name, Address I, Address II, City, State/Province, Zip/Postal Code, Phone Number, Booth #, Website (http://), Facebook page (http://), and Twitter page (http://). To the right of the form is a 'RECEIVE A BOOTH QUOTE' section with a 'BOOTH QUOTE' button. Below that is a 'SEARCH THE EXHIBITOR LIST' section with a search button. At the bottom right, there is an advertisement for 'advertise here' with a 'get noticed ADVERTISE HERE' button. A footer note says 'Please enter your list on Better Business Bureau (if applicable)'.

Benefits of creating your company listing

VISIBILITY - Receive a full page on our website (www.homeshowokc.com) to promote your company, store(s) and products. Update this information while your listing is active to promote show specials, new products, store openings and more!

SALES - Consumers can contact you through a search function and email form and you can immediately respond to requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.